



# INDOFEED

## 2010 EXPO & FORUM

INDONESIA'S NO.1 FEED INDUSTRY EVENT

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**8 - 10 July 2010**  
**Jakarta Convention Center, Indonesia**

The World of Feed and Livestock will converge at the **INDONESIA'S NO.1 FEED INDUSTRY SHOW** at Jakarta Convention Center, Indonesia from **8 - 10 July 2010** for Indonesia's No.1 industry show.

Governments, integrators, manufacturers, farmers, veterinarians, feedmillers, food processors, research institutes and industry experts across the region has made **INDO FEED INDUSTRY SHOW** the preferred venue to source for new technology, build partnerships, source for investments and get updated on current developments.

Over 350 exhibitors from 35 countries are expected to once again participate in **INDO FEED INDUSTRY SHOW**. Join this exhibition and meet face-to-face top decision makers from major integrators, feed millers, farmers, veterinarians, food processors and retailers/distributors. It is really the biggest and most comprehensive integrated feed and livestock industry show in Indonesia.

Contact **Didit Siswodwiatmoko** at tel: **(021) 8650962, 8644756/85** or email at **info@indolivestock.com** today and make **INDO FEED 2010** your marketing platform to reach out to the world's fastest growing market.

### MARKET UPDATE

Jakarta- The price of feed is increasing following the growth of food commodities such as soybean and corn on international market. FX Sudirman (Chairman of Indonesian Feedmills Association – GPMT) stated, the increase of raw material price will last until the harvest arrives, and all feed producers strive to substitute the raw corn with other ingredients, but the substitution such as palm oil is still too expensive. According to Indiana Business and FAO, the corn prices grow at steady rate during 2009 and 2010 in international market because of the high demand. There are two influencing aspects, one of them is biofuel. Ethanol production is expected to grow in 2010 and 2011. Another aspect is the world's economic recovery resulting on high demand of exporting corn from US.

Low domestic consumption in Indonesia drives a lot of campaign to increase the consumption

*Source: Bisnis Indonesia, Friday, 8 January 2010*

### CORN PRICES IN INTERNATIONAL MARKET

Periode	Price(per ton)
Corn commodity prices as of Jan 8, 2010	US\$ 187
Price one week before	US\$ 185
Price one month earlier	US\$ 166
Price one year earlier	US\$ 170
Price five years earlier	US\$ 83
Price ten years earlier	US\$ 88

*Source: FAO Ministry Of Agriculture*

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## HERE'S WHY INDO FEED 2010 EXPO & FORUM IS THE PREFERRED CHOICE

- ✔ It is the most complete industry event covering feed, livestock and meat processing industries.
- ✔ High level visitorships from Indonesia and the ASEAN region including regulators and major industry users.
- ✔ Top notch INDO FEED 2010 Forum to include the who's who of the feed, livestock and meat processing industry.
- ✔ 9,000 trade buyers representing veterinarians, feedmillers, farmers, meat processors, consultants, retailers, associations, distributors and agents.
- ✔ Total industry support from the Indonesian authorities, institutions and international publications.
- ✔ 40 technical seminars/presentations.

Benefit from INDO FEED 2010 Expo & Forum - the industry choice. Make yourself a part of this success - contact us today at tel: (6221) 8644756, 8650962, fax: (6221) 8650963 or email: [info@indolivestock.com](mailto:info@indolivestock.com)



## THE PROFESSIONAL ORGANISERS

INDO FEED 2010 is organized by PT Napindo Media Ashatama.

Our success is credited to an experienced team of staff dedicated to providing the best service and support to our exhibitors, visitors, speakers and delegates. In addition, PT. Napindo Media Ashatama work closely with key government ministries and departments, embassies, associations and institutions in ensuring that the events organised contribute positively to the related industries.



PT. Napindo Media Ashatama is a leading exhibition & conference organizer in Indonesia responsible for Indo Livestock Expo & Forum, Indo Security Expo & Forum, Indo Firex Expo & Forum, Indo Water Expo & Forum, Indo Waste Expo & Forum, Indo Renergy Expo & Forum, IVAC Expo & Forum, Indo Aerospace Expo & Forum and Indo Defence Expo & Forum.

## COST OF PARTICIPATION

Space Only USD 318 per square meter (min. 15 sq.m)

Walk On Package USD 358 per square meter (min. 12 sq.m)

### Includes:

Needle punch carpet, White polyester laminated for back wall and two (2) sidewall, fascia board, Adhesive vinyl lettering for exhibitor's name and booth number on the fascia board, 2 Nos fluorescent light (40 watts), 1 No information counter, 2 Nos folding chair.



\* The above costs exclude VAT

## ENQUIRY/ APPLICATION FORM

SEND IN THIS FORM TODAY! EXHIBITON SPACE IS LIMITED

I am interested in exhibiting at INDO FEED 2010

Please reserve a stand of ..... sq.m for my company

I am interested in visiting. Please send me more information

I am interested in attending/ presenting a paper at the forum

Name : .....

Job Title : .....

Company : .....

Full Address : .....

.....

Tel : ..... Fax : .....

E-mail : ..... Product : .....

**PLEASE COMPLETE AND FAX IT BACK TO (62-61) 8650963**

PT. Napindo Media Ashatama

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